Manasi Chaturvedi

Austin, TX (Open to Relocation) • manasichaturvedi99@gmail.com • 650-507-9286 • LinkedIn • Portfolio

SUMMARY

UX Researcher with 3 years of experience across B2B, B2C, and healthcare products. Trained in psychology, I study how people think, decide, and behave in complex technological systems by translating human behavior into strategic insights that support teams from seed-stage startups ($1M+) to established organizations. Experienced leading end-to-end research and leveraging AI-assisted synthesis to help teams understand how people adopt and trust new technologies.

EXPERIENCE

UX Researcher & Designer | LunarTech AI • Austin, TX (Remote)   Jan 2026 – Present
- Leading discovery research and design for an AI-powered cancer detection tool from 0 → 1, synthesizing interview insights into product decisions and prototype iterations, leveraging AI tools to accelerate research synthesis and design production.
- Investigating how users build trust in and adopt AI-generated outputs, using think-aloud protocols and semi-structured interviews; applying responsible AI practices including bias identification, risk assessment to ensure trustworthy outputs.
- **Built and scaled a 100+ component design system** to standardize interaction patterns across the product, improving cross-functional alignment and enabling faster, more consistent implementation with engineering.

Associate UX Research Consultant | Jon Brumley Texas Venture Labs • Austin, TX (Remote)   Aug – Dec 2025
- Conducted **12+ in-depth interviews with senior technical stakeholders** to identify 3 high-impact AI-driven workflow opportunities within ambiguous, evolving B2B software teams, directly informing conversational feature direction.
- Synthesized 10+ insights into a strategic client report with budget allocation recommendations, collaborating cross-functionally with PMs and developers to align on feature requirements and **reduce time-to-alignment by 25%.**

UX Research Intern | WhiteHawk Associates • New York, NY (Remote)   May – Aug 2025
- Executed end-to-end usability research for a youth health app combining behavioral analytics (heatmaps, time-on-task) with perception surveys, which identified critical navigation failures that **boosted task success 18% and cut completion time 27%.**
- A/B tested 3 features (2 launched), achieving **80% positive usefulness ratings** and quantitatively validating product-market fit.
- Communicated research findings through investor personas and journey maps, **increasing investor engagement by 30%.**

UX Researcher & Designer | PyReconstruct • Austin, TX   Aug – Dec 2024
- Led full-cycle mixed-methods research (usability testing, survey design, A/B testing, contextual inquiry) for a scientific tool, informing a UI redesign that **raised SUS score by 60% above industry standard.**
- Identified root cause of user drop-off through task observation; recommended and validated an onboarding walkthrough that **reduced drop-off by 95% and saved 20 hours/week in manual training.**
- Streamlined core 3D modeling workflow from 4 clicks to 1, reducing user errors by 40% and improving efficiency by 3x.
- Conducted accessibility audits, **improving WCAG 2.2 compliance by 30%** and enhancing overall product usability.

Research Associate | Centre for Design and New Media • New Delhi, India   Sep 2022 – Jul 2024
- Independently scoped and pitched a funded research proposal on crisis helpline worker stress, leading a 14-member team across 3 simultaneous projects with 200+ participants, **culminating in a first-author publication that increased lab funding by 35%.**
- Built a Python-based coding protocol that **cut overall analysis time by 97%,** enabling faster and more accurate statistical analysis.

EDUCATION

University of Texas at Austin | MS Information Sciences, UX Research Concentration • GPA: 4.0   Aug 2024 – May 2026

Christ University | MS Psychology • GPA: 3.8   Jul 2020 – May 2022

University of Delhi | BS Psychology • GPA: 3.8   Jul 2017 – May 2020

SKILLS & TOOLS

Research: Usability Testing • Survey Design • A/B Testing • Statistical Analysis • Diary Studies • Contextual Inquiry • In-depth Interviews • Generative & Evaluative Research • Focus Groups • Competitive Analysis • Market Research • KPI • Data Visualization • Eye-tracking
Software & Tools: Python • IBM SPSS • RStudio • MATLAB • Tableau • Google Analytics • Excel • Figma • AI for Design (Claude, Gemini, GPT, Figma Make, Sketch) • Miro • Qualtrics • Useberry • UserTesting.com • HTML/CSS • Dovetail • Maze
Design: WCAG 2.2 • Interaction Design • Prototyping • Wireframing • User Journeys • Material Design • Design Systems