MANASI CHATURVEDI

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SUMMARY

UX Researcher with 3 years of experience across B2B, B2C, and healthcare products. Trained in psychology, I study how people think, decide, and behave in complex technological systems, translating human behavior into clear product insights for teams from seed-stage startups raising $1M to established product organizations. Experienced executing end-to-end mixed-methods research and AI-assisted synthesis to help teams understand how people adopt and trust new technologies

EXPERIENCE

UX Researcher & Designer | *LunarTech AI • Austin, TX (Remote)*   Jan 2026 – Present
- Leading discovery research and design for an AI-powered cancer detection tool, synthesizing interview insights into product decisions and prototype iterations, leveraging AI tools to accelerate research synthesis and design production.
- Investigating how users build trust in and adopt AI-generated outputs, using think-aloud protocols and semi-structured interviews.

Associate UX Research Consultant | *Jon Brumley Texas Venture Labs • Austin, TX (Remote)*   Aug – Dec 2025
- Conducted 12+ CTO interviews and lean product discovery research to surface 3 high-value AI-driven workflow opportunities in mid-size B2B software teams, directly shaping conversational feature roadmap priorities.
- Collaborated with PMs and developers in a cross-functional Agile team to define and validate conversational feature requirements, **reducing time to align on feature requirements by 25%.**

UX Research Intern | *WhiteHawk Associates • New York, NY (Remote)*   May – Aug 2025
- Executed end-to-end usability research for a youth health app using heatmaps, time-on-task, behavioral analysis, and perception surveys via Useberry, identified critical navigation failures that **boosted task success 18% and cut completion time 27%.**
- A/B tested 3 features (2 launched), achieving **80% positive usefulness ratings,** and quantitatively validating product-market fit.
- Communicated research findings through investor personas and journey maps, **increasing investor engagement by 30%.**

UX Researcher & Designer | *PyReconstruct • Austin, TX*   Aug – Dec 2024
- Led full-cycle mixed-methods research (usability testing, survey design, A/B testing, contextual inquiry) for a scientific tool, informing a UI redesign that **raised SUS score 60% above industry standard.**
- Identified root cause of user drop-off through behavioral analysis and task observation; recommended and validated an onboarding walkthrough that **reduced drop-off by 95% and saved 15 hours/week in manual training**
- Streamlined core 3D modeling workflow from 4 clicks to 1, reducing user errors 40% and improving efficiency 3x while **improving WCAG 2.2 compliance by 30%** through accessibility audits.

Research Associate | *Centre for Design and New Media • New Delhi, India*   Sep 2022 – Jul 2024
- Independently scoped and pitched a funded research proposal on crisis helpline worker stress, leading a 14-member team across 3 simultaneous projects with 200+ participants, **culminating in a first-author publication that increased lab funding by 35%.**
- Built a Python-based coding protocol that **cut overall analysis time by 97%,** enabling faster and more accurate statistical analysis.

EDUCATION

University of Texas at Austin   Aug 2024 – May 2026
MS Information Sciences, UX Research Concentration • GPA: 4.0

Christ University   Jul 2020 – May 2022
MS Psychology • GPA: 3.8

University of Delhi   Jul 2017 – May 2020
BS Psychology • GPA: 3.8

SKILLS & TOOLS

Research: Usability Testing • Survey Design • A/B Testing • Statistical Analysis • Diary Studies • Contextual Inquiry • In-depth Interviews • Generative & Evaluative Research • Focus Groups • Competitive Analysis • Market Research • KPI Definition • Data Visualization
Software & Tools: Python • IBM SPSS • RStudio • MATLAB • Tableau • Google Analytics • Excel • Figma • AI for Design (Claude, Gemini, GPT, Make) • Miro • Qualtrics • Useberry • UserTesting.com • HTML/CSS • Dovetail • Maze
Design: WCAG 2.2 • Interaction Design • Prototyping • Wireframing • User Journeys • Material Design • Design Systems